



County Offices
Newland
Lincoln
LN1 1YL

17 February 2020

Environment and Economy Scrutiny Committee

A meeting of the Environment and Economy Scrutiny Committee will be held on **Tuesday, 25 February 2020 at 10.00 am in Committee Room One, County Offices, Newland, Lincoln LN1 1YL** for the transaction of the business set out on the attached Agenda.

Yours sincerely

A handwritten signature in cursive script that reads 'DBarnes'.

Debbie Barnes OBE
Chief Executive

Membership of the Environment and Economy Scrutiny Committee (11 Members of the Council)

Councillors Mrs W Bowkett (Chairman), C R Oxby (Vice-Chairman), Mrs A M Austin, G E Cullen, M A Griggs, A G Hagues, C Matthews, Mrs E J Sneath, H Spratt, C L Strange and Dr M E Thompson

**ENVIRONMENT AND ECONOMY SCRUTINY COMMITTEE AGENDA
TUESDAY, 25 FEBRUARY 2020**

Item	Title	Pages
1	Apologies for Absence/Replacement Members	
2	Declarations of Members' Interests	
3	Minutes of the previous meeting of the Environment and Economy Scrutiny Committee held on 14 January 2020	5 - 12
4	Announcements by the Chairman, Executive Councillors and Lead Officers	
5	Developing a strategy for the sustainable future of the coast <i>(To receive a report from David Hickman, Head of Environment, which outlines the proposed work to establish a partnership approach to securing the future of Lincolnshire's coastal areas)</i>	13 - 18
6	Developing the Circular Economy in Lincolnshire <i>(To receive a report from David Hickman, Head of Environment, which outlines the concept of the circular economy, and explores examples of ways of implementing a more sustainable approach to using resources across the county)</i>	19 - 22
7	Tourism Sector Deal <i>(To receive a report from Mary Powell, Tourism Commissioning Manager, which invites the Committee to review the Tourism Sector Deal that was announced in summer 2019)</i>	23 - 26
8	Visitor Economy Greater Lincolnshire Pubs - Sites & Premises Study <i>(To receive a report from Mary Powell, Tourism Commissioning Manager and Nicola Shepheard, Senior Growth Officer, which provides an update on the Visitor Economy Greater Lincolnshire Pubs – Sites and Premises Study)</i>	27 - 30
9	Environment and Economy Scrutiny Committee Work Programme <i>(To receive a report from Daniel Steel, Scrutiny Officer, which enables the Committee to consider and comment on the content of its work programme for the coming year to ensure that scrutiny activity is focused where it can be of greatest benefit)</i>	31 - 36

Democratic Services Officer Contact Details

Name: **Emily Wilcox**
Direct Dial **01522 553787**
E Mail Address emily.wilcox@lincolnshire.gov.uk

Please note: for more information about any of the following please contact the Democratic Services Officer responsible for servicing this meeting

- Business of the meeting
- Any special arrangements
- Copies of reports

Contact details set out above.

All papers for council meetings are available on:
www.lincolnshire.gov.uk/committeerecords



**ENVIRONMENT AND ECONOMY
SCRUTINY COMMITTEE
14 JANUARY 2020**

PRESENT: COUNCILLOR MRS W BOWKETT (CHAIRMAN)

Councillors C R Oxby (Vice-Chairman), Mrs A M Austin, G E Cullen, M A Griggs, A G Hagues, C Matthews, Mrs E J Sneath, H Spratt, C L Strange and Dr M E Thompson

Councillors B M Dobson attended the meeting as an observer

Officers in attendance:-

John Coates (Head of Waste), Thea Croxall (Principal Commissioning Officer (Learning)), Ian George (Historic Places Team Manager), Neil McBride (Head of Planning), Keith Noyland, Daniel Steel (Scrutiny Officer), Vanessa Strange (Accessibility and Growth Manager), Emily Wilcox (Democratic Services Officer) and Alison Twiddy (Lincolnshire Rural Support Network)

54 APOLOGIES FOR ABSENCE/REPLACEMENT MEMBERS

There were no apologies for absence.

55 DECLARATIONS OF MEMBERS' INTERESTS

There were no declarations of interest.

56 MINUTES OF THE PREVIOUS MEETING OF THE ENVIRONMENT AND ECONOMY SCRUTINY COMMITTEE HELD ON 26 NOVEMBER 2019

It was agreed that the first bullet point of minute 5 be amended to read:

- Members were pleased to see that a reasonable amount of space in the Strategy had been given to the inclusion of issues around **sewage sewerage**, including issues of flood water getting into the **sewage sewerage** system.

RESOLVED:

That the minutes of the meeting held on the 26 November 2019 be approved as a correct record and signed by the Chairman.

**57 ANNOUNCEMENTS BY THE CHAIRMAN, EXECUTIVE COUNCILLORS
AND LEAD OFFICERS**

The Chairman advised the Committee that the final report on the 2019 Wainfleet Flooding incident would be reported to the Flood and Water Management Scrutiny Committee on the 24 February 2020.

The Executive Support Councillor for Economy and Place informed Members that the Executive Councillor for Economy and Place was currently in the Florida looking to strengthen a partnership between Lincolnshire and America.

There had been another Chinese delegation visit to Lincolnshire. China was keen to work with Lincolnshire County Council on a modern modular construction building which was hoped to bring more employment into the area.

It was noted that Officers were working closely with Siemens on the energy agenda. There would be a future report to the Committee on the progress of the energy agenda and the future of the Energy Council.

58 REVENUE AND CAPITAL BUDGET PROPOSALS 2020/21

Consideration was given to a report by the Head of Finance - Communities, which outlined the budget proposals for the next financial year 2020/21 and the budget implications for the Council's Environment and Economy services. The Committee were invited to scrutinise and comment on the proposals prior to consideration of the final budget proposals by the Executive at its meeting on 4 February 2020.

Members were referred to table A, which set out the total proposed revenue budget for the Council's Environment and Economy Services. Members were advised that the Environment and Economy Services were proposing to make savings of £0.657m in 2020/21; and the proposals for these services had allowed for pay inflation of 2% for 2020/21.

Increased contributions from third parties, integration of Countryside Services systems with existing Highways Services systems and realignment of the budget with current service requirements was expected to generate savings in 2020/21 of £0.066m.

Members were then referred to table B, which set out the proposed gross capital programme for the Council's Environment and Economy services. The full gross capital programme totalled £170.077m for 2020/21, plus a further £364.159m for future years, with grants and contributions of £127.864m giving a net programme of £406.372m to be funded by the County Council.

Members were advised that the following changes had been made to gross capital programme in 2020/21 as part of the budget setting process:

- Addition of a programme of replacement of Household Waste Recycling Centres £2m in 2020/21 and £2m in future years;

ENVIRONMENT AND ECONOMY SCRUTINY COMMITTEE
14 JANUARY 2020

- Addition of funding to further develop the Council's Industrial Estate Provision, £0.5m in 2020/21 and £1m in future years;
- Addition of a range of Infrastructure and Economic Development initiatives to support economic and housing growth whilst reducing traffic congestion in and around Boston, £5.5m in future years. These schemes will replace the previous capital schemes for the Boston Barrier.

The budget proposals reflected the level of funding expected to be available to the Council from central government and an assumed increase in Council Tax in 2020/21 of 1.5% and an Adult Social Care 'precept' assumed to increase by 2% in 2020/21, giving a total Council tax increase of 3.5%.

Members were invited to ask questions, in which the following points were noted:

- It was confirmed that the revised capital programme for the £5.5m for the Boston Development Scheme was for half of the proposed £11.1m for the Boston Barrier. It was noted that the £11.1m was no longer required to build the barrier and the remaining budget was being used for infrastructure and economic development in Boston. It was agreed that further information be sought from key officers and be circulated to the Committee in due course.
- Members expressed their concerns over the limited budgets for rural and countryside services, as a growing service offering a range of benefits.
- Members were concerned that the Lead Local Authority Flood grant had not increased despite their having been an unprecedented amount of rainfall in 2019 and consequently a rise in flooding incidents across the County. Officers advised that the Council were still awaiting the detail of other grants they had applied for. Members were advised that the Council would likely request further funding from the government if a substantial amount of further work was needed. It was suggested that this be revisited at a later stage.
- Members were advised that the major project to alleviate flood risk listed in Table B consisted of a range of projects which were generally match funded with the Environment Agency.
- It was questioned whether the Council ever took a proactive approach, rather than a reactive approach to flood defence. Officers advised that although Lincolnshire County Council (LCC) were the Lead Flood Authority, there was also a need for partnership working. Officers aspired to obtain a more proactive approach, however this was a longer term piece of work which needed a stronger partnership arrangement.
- It was confirmed there had not been job losses as a result of a decrease in the budget for Highways. Savings had been made from system costs from the fix my street system.
- The Committee expressed the need to ensure that adequate funding was provided for rural services and flood defences.

RESOLVED:

1. That the budget proposals be noted;

2. That a summary of the above comments be passed on to the Executive as part of their consideration of the final budget proposals.

59 LINCOLNSHIRE RURAL SUPPORT NETWORK

Consideration was given to a report by the Head of Infrastructure Investment, which introduced a presentation on the Lincolnshire Rural Support Network (LRSN).

The LRSN supported farmers across Lincolnshire with a range of health issues, one of them being Mental Health, which was prominent across the farming industry.

Members received a presentation on the work carried out by the LRSN, in which Members were advised of the following:

- 55% of farmers reported concerns of mental health; with 1 farmer taking his life every week and 3% of farmers feeling like their life was not worth living.
- Research suggested that far more support was needed for farmers to support them with mental health and this was evident in the work carried out by LRSN.
- Farmers were facing a number of future challenges which included Brexit; climate change and the weather; trading in a world market; animal disease and protecting the environment.
- The LRSN team advertised their services online; at livestock and horticultural markets; through physical health screenings; via their dedicated helpline and at Young Farmer's events. The network were currently reaching more than 140 agricultural families within Lincolnshire every year.
- The need for mental health support for farmers was significantly larger than farm related; financial or health related needs.
- Going forward, LRSN sought to recruit a number of workers with mental health experience.

Members were invited to ask questions, in which the following points were noted:

- Members commended the work LRSN carried out to support farmers and thanked all involved in supporting.
- Members recognised the isolation often faced by Farmers, especially in the current climate.
- However, it was suggested that there were still many people who were unaware of the LRSN and the support that they provide as an organisation. Members suggested that the LRSN communicate with the National Farmer Union (NFU) to reach more people.
- Members felt that there needed to be more recognition on prevention for mental health and other health issues. It was suggested that LRSN could liaise with Riseholme College in order to communicate to a younger audience.
- Officers were hopeful that the Government would continue to support common agriculture but no further information had been received at this stage.
- Members emphasised the importance of providing support to those with mental health issues and recognised the issue of poor mental health in the

farming industry. Members felt that the government needed to be involved at the highest level to enable full support.

RESOLVED:

That the report be noted.

60 INTRODUCING A CHARGING POLICY FOR ARCHAEOLOGY ADVICE AND PLANNING SERVICES

Consideration was given to a report by the Head of Planning and the Historic Places Manager, which invited the Committee to consider the introduction of a charging policy regime for the Planning Services team when providing services for other Councils and for use in Planning Performance Agreements (PPA's).

Members were advised that there had been longstanding agreements with district councils to support the cost the County Council incurs in providing specialist advice on archaeology to the district councils in support of their planning services.

PPA's were a project management tool between the applicant and Planning Authority that provided certainty that a decision on a planning application would be received within an agreed timescales.

The costs of PPA's have previously been levied on an ad-hoc basis. However, the expansion of the service to providing archaeological advice to local authorities outside of Lincolnshire had resulted in a review of the charges applied for the work.

The proposed fee rates were £55.63 per hour for Planning Officers and £43.05 per hour for the Historic Places team.

In considering the report, the following points were noted:

- Officers confirmed that charges were made regardless of whether an application was received or not.
- Members endorsed the development and setting up of a formal charging regime for Planning and Archaeological advice.
- Members supported the idea of also charging for other types pre-application advice if this was something that was seen as beneficial to the Council.
- It was noted that LCC were one of the few council's that did not currently charge for pre-planning advice. It was confirmed that there was a market for other forms of pre-application advice. Officers agreed to bring a paper to a future meeting of the Committee which detailed the possibilities of charging for other pre-planning services.

RESOLVED:

1. That the committee endorse the development and setting up of a formal charging regime for Planning and Archaeological advice;

2. That a report be scheduled to allow the Committee to consider the charging of pre application advice for planning applications.

61 ADULT SKILLS & FAMILY LEARNING PROGRAMME UPDATE

Consideration was given to a report by the Principle Commissioning Officer (Learning), which provided a summary of the Adult Skills and Family Learning programme and an overview of the findings from the Ofsted Inspection that took place in June 2019.

Members were advised that The Adult Skills and Family Learning Programme raised achievements and aspirations by providing high quality learning opportunities in a safe environment that enabled learners to progress according to their ability, need and interests.

Members were referred to Appendix A for a full breakdown of the 2019/20 programme.

It was highlighted that the Adult Skills and Family Learning Service, alongside Young Peoples Learning Provision and the Council's internal Apprenticeship programme was inspected by Ofsted in June 2019. The service obtained one rating of 'Outstanding' and the remaining services were rated 'Good'. The service had put together a post-inspection action plan to address areas for development identified by Ofsted.

Members were advised that the purpose of the funding was to reach hard to reach adults who may have poor memories of education or little or no qualifications. Officers were also working with local data and intelligence to try and fill the gaps from Further Education provision.

Members considered the report, in which the following points were noted:

- It was confirmed that the Level 2 and Level 3 qualifications were offered to adults aged 19+.
- Members were advised that the Adult Skills and Learning Programme did not offer as many courses in Boston because there were already a wide range of qualifications offered by other organisations in this area.
- Officers recognised the shortage of people partaking in Level 3 and Level 4 qualifications. Officers were working to encourage people to join these courses as they could provide the skills needed to progress.
- It was questioned why there weren't more training opportunities available health care roles considering that the current shortage of health care professionals. Officers confirmed that courses had been offered but were often not filled. Officers acknowledged that they had a role to play in encouraging people to partake in these courses.
- It was noted that Officers had regular contact with the District Council's to ensure that all educational needs were met in all areas.

ENVIRONMENT AND ECONOMY SCRUTINY COMMITTEE
14 JANUARY 2020

- Members were advised that employees from the National Careers Service were available to talk to learners about their future development and possible career pathways to ensure that have the best chance of achieving a career that they aspire to.
- It was confirmed that qualifications available in Gainsborough and Mablethorpe were delivered locally.
- The Principle Commissioning Manager (Learning) agreed to circulate data on the progression of learners into employment or progression within their roles.
- Members questioned what areas were classed as Greater Lincoln. The Principle Commissioning Manager (Learning) agreed to circulate this following the meeting.
- It was noted that courses were held in the daytime and the evening.

RESOVLED:

1. That the report and comments made noted;
2. That the committee endorse the findings of the June 2019 Ofsted Inspection of the Adult Skills & Family Learning programme and continued development of the service.

62 ENVIRONMENT AND ECONOMY SCRUTINY COMMITTEE WORK PROGRAMME

Consideration was given to a report by the Scrutiny Officer, which invited the Committee to comment on the content of its work programme for the coming year.

Members agreed that the meeting scheduled for the 14 April 2020 be moved to take place on the 31 March 2020 to ensure that the Committee could consider the County Mixed Dry Recyclables procurement. The Democratic Services Officer would send an amended diary appointment in due course.

Members were invited to ask questions, in which the following points were noted:

- It was confirmed that a report would be scheduled for a future meeting to look into the possible impact that Brexit may have on the agriculture industry.
- It was suggested that the Committee write to the larger farming organisations to recommend a contribution towards the funding for rural support.

RESOLVED:

That the work programme be agreed.

The meeting closed at 12:05

This page is intentionally left blank

Open Report on behalf of Andy Gutherson, Executive Director – Place

Report to:	Environment and Economy Scrutiny Committee
Date:	25 February 2020
Subject:	Developing a strategy for the sustainable future of the coast

Summary:

The report outlines work to establish a partnership approach to securing the future of Lincolnshire's coastal areas. This builds on existing public and stakeholder aspirations. It aims to provide a framework to shape and support delivery of strategic objectives in a way that is most appropriate to the coastal context.

Actions Required:

The Committee is asked to consider the approach outlined, and highlight any recommendations to officers on the work to develop the strategy and vision for coastal Lincolnshire.

1. Background

The east coast of Lincolnshire is a key part of the visitor economy, and plays an important part in the county's agriculture, service industries and provision of social care. Understanding how the coast might look in the future, how it will support the long term health and wellbeing of its communities, environment and businesses and how it will best function as a key part of the county and country's environment and economy is essential in deriving decisions about what the most appropriate form of coastal management might be. In effect, when we understand how we wish the coast to work in future, we can better determine how we wish to approach managing the coast and associated flood risk.

This report outlines work in progress to establish a co-ordinated vision for the future of the Lincolnshire coast to help link up and strengthen our shared approach to flood risk management, economic development, housing and housing policy, infrastructure, enhancing the natural environment and supporting the visitor economy. It is intended that this strategy should be developed as a partnership venture, and discussions about it are already in train with the Environment Agency and East Lindsey District Council, with a view to launching the strategic approach in early 2021 to align with commencement of the next phase of coastal management as well as the national Year of the English Coast.

Aligning key initiatives

The Environment Agency is currently leading on developing the Saltfleet to Gibraltar Point Strategy, which will outline the future approach to coastal management techniques along the East Lindsey coastline for the next fifteen years. It implements the broad policies established in the 2012 Shoreline Management Plan, and takes account of a wide range of stakeholder views and existing strategies. This approach is incorporated within the Joint Lincolnshire Flood Risk and Water Management Strategy, and reflects the Greater Lincolnshire LEP's Coastal Vision, as well as the overall economic objectives in the Strategic Economic Plan and the emerging Local Industrial Strategy.

In planning policy terms, the current Adopted Local Plan (July 2018), developed by East Lindsey District Council, takes, in some respects a precautionary approach to flood risk, limiting housing development in coastal zones subject to flood risk to existing commitments. New housing is supported but primarily for affordable housing, conversions and the development of brownfield land. Employment development and development associated with economic growth and tourism is strongly supported but there is a limitation on the occupancy period for caravans over the higher risk winter period. In this respect some forms of development could increasingly become at odds with LEP ambitions to grow and diversify the local economy, including attracting a more diverse and higher skilled workforce to coastal areas.

In September 2019 the Government announced that 100 places were invited to develop proposals for a new generation of multi-million-pound Town Deals, two of those places were on the Lincolnshire coast, being Mablethorpe and Skegness, with the potential to unlock £50m of funding for each of those towns. In order to form a clear link with a robust vision for the coast, a review of the Council's Local Plan is taking place to ensure that growth is directed to and supported in these two communities. It will also enable the LEP ambitions to grow and assist with the narrative that partners are seeking.

Emerging national policy

The draft National Flood Risk and Coastal Management Strategy stresses resilience of place, and offers an opportunity to present a proactive solution at a significant scale which addresses the issue of strategic flood risk resilience as an integral part of supporting the UK national economy by protecting high quality agri-food and visitor economy assets, underpinned by a robust, high quality environment.

For this reason it is important that the vision for the coast supports a strong narrative around potential and future growth, along with an evolutionary vision for development of Lincolnshire's coastal area, while making the case and narrative for continuing investment to enable that evolution. An important part of the strategic approach will, therefore, include a strong and clear case for sustaining its coastal communities and assets, and for promotion of future growth and development in these areas.

Scope of strategic approach

In 2015 the Greater Lincolnshire LEP created a coastal vision as a first step towards linking coastal flood risk management policy and emerging economic aspirations for the Greater Lincolnshire coastal zones, from the Humber Estuary to the Norfolk boundary. This has helped to improve the robustness of our evidence base for the present economy of coastal Lincolnshire, and to develop outline ambitions for what it might be in the future.

It will be apparent from the foregoing that full consideration of coastal Lincolnshire and its role and function in the future could involve a very wide range of policy areas and stakeholders. In the interests of maintaining control and clarity it is suggested that it should be relatively tightly defined to focus on a core purpose while allowing for wider engagement and influence where appropriate. It is suggested that the following are the core subject areas around which a strategic vision or approach should be developed:

- Flood risk management & climate resilience
- Economic development
- Infrastructure & housing planning
- Environmental & heritage management
- Access and 'brand'

It is also suggested that the initiative should be confined to the east coast from Gibraltar Point northwards to Saltfleet and North Somercotes. This is because the nature of the coast, its natural processes, human geography and economy is very different from the Wash, with correspondingly different methods of coastal management and differing forecast climatic responses. Broadly the area should extend inland to the foot of the Wolds, to link in with current coastal and fluvial flood risk mapping.

In terms of public engagement, a series of prior engagement exercises have been carried out to inform coastal management policies and plans since 2012, including

- 2008-2009 Stakeholder consultation on Coastal Study (intended to lead to a coastal strategy as part of regional planning)
- 2011-12 Stakeholder and public consultation on policies for Shoreline Management Plan
- 2011-12 Stakeholder and public consultation on emergency planning and potential evacuation of coastal area in emergency situations
- 2016-19 Stakeholder and public consultation on Saltfleet to Gibraltar Point Strategy

It is suggested that further direct public consultation would reveal little new information and would be unlikely to ask significantly different questions of local communities. The results of these completed exercises should be taken forward and inform the overall direction of the strategic approach through incorporation of existing, ongoing initiatives, and through planned consultation exercises, such as those shaping the review of East Lindsey District Council's Local Plan.

At this point it is envisaged that the strategic approach should be a short document, with a small number of core objectives covering a timescale of the next 50-100 years. It should act as a unifying framework, delivered through more detailed initiatives (such as the Gibraltar Point to Saltfleet Strategy and East Lindsey's Local Plan Review and the national Town Fund), and should have clearly articulated measures so that progress towards the objectives can be identified.

It should provide a bridge between countywide objectives – for example in the LCC's emerging Corporate Plan – and a more distinctive application of those objectives within the specific coastal setting. Success for the strategy will be measured in terms of its adoption as a key document by partners and it will act as evidence of joint working between the District Council, County Council, Environment Agency and other partners in working together to achieve a shared vision and set of objectives for the coast.

Timescales

It is intended to develop the strategic approach with the aim of completion in late 2020, in time for the commencement of the Saltfleet to Gibraltar Point Strategy in April 2021 and in alignment with major projects such as the Local Plan review. Preparation of a first draft document in mid-February will commence a period of iterative comment and review, with the aim of producing a reasonably full draft by August 2021.

2. Conclusion

Implementation of a shared strategic approach for the coast of Lincolnshire offers the possibility of establishing a new basis for providing large-scale flood defence structures through a clear approach to the economic, social and environmental vision for a large area of the county.

It provides an opportunity to showcase sustainable place-shaping for the future in a highly challenging environment, and it has the potential to unlock increased investment and growth in the coastal areas of the county, generating the added value that will help to boost investment in ongoing coastal management.

With the forthcoming 2021 Year of the Coast initiative and the UK's hosting of COP26, there is also a significant opportunity to showcase sustainable place-shaping for the future in a highly challenging environment.

3. Consultation

a) Have Risks and Impact Analysis been carried out?

No

b) Risks and Impact Analysis

Risk analysis is undertaken at programme and project level. Cumulative risk and impact will be reviewed as the strategy develops and the details of particular programmes and projects are developed.

4. Background Papers

No background papers within Section 100D of the Local Government Act 1972 were used in the preparation of this report.

This report was written by David Hickman, who can be contacted on (01522) 554809 or david.hickman@lincolnshire.gov.uk.

This page is intentionally left blank

Open Report on behalf of Andy Gutherson, Executive Director – Place

Report to:	Environment and Economy Scrutiny Committee
Date:	25 February 2020
Subject:	Developing the Circular Economy in Lincolnshire

Summary:

The report outlines the concept of the circular economy, and explores examples of ways of implementing a more sustainable approach to using resources across the county.

Actions Required:

The Committee is asked to consider and comment on the approach outlined, and the options available to move towards a circular economy approach within Lincolnshire County Council.

1. Background

Lincolnshire County Council is committed to reaching net zero carbon emissions by 2050. This is in line with national government targets, and is a challenging, but realistic, objective.

The Council's Carbon Management Plan, approved in 2019, sets out the first part of this journey with a carbon reduction target of 20% by March 2023, compared with a baseline of emissions in 2016-2017.

In developing the County Council's Green Masterplan, we are working with our partners on a clear road map towards meeting our commitment to net zero carbon by 2050, focusing on key areas which include energy, property, communities, waste management and transport.

A key part of delivering this agenda will consist of implementing what is often described as a circular economy approach. This can be described in broad terms as maximising use of a particular resource throughout its life cycle and maintaining or raising the economic value of the resource. This can also be broken down into pragmatic actions that individuals and groups can take. Individually and collectively these can contribute towards a more sustainable approach to using resources, and can also provide practical benefits in organisational and social terms.

Examples of these small scale actions in a work context might include

- Deciding whether or not you really 'need' certain items, or whether in practice you can do without it.
- Can you read documents from a screen instead of printing them out?
- Can you walk, use public transport or even car share to work?
- Do you need to travel to a meeting? Can it be done via a conference call?
- Make a packed lunch
- Can you recycle any cardboard, plastics and tins that you might use in the course of the working day?
- Use glasses instead of disposable plastic cups

Examples of circular processes LCC could start today include:

- Lease laptops and mobile phones that can be repaired and modules upgraded individually
 - This will reduce the need keep producing 'new' products, it keeps precious metals in the system rather than being disposed and constantly excavated, upgradable parts will be built to last therefore more 'repairable' and better quality
- Consider the requirement of 'core-hours' in order to enable people to travel to workplaces by public transport taking account of timetables that might be slightly out of sync
- Enable out-of-hours access to publicly owned buildings / multi use buildings for use as meeting rooms by local community groups (for free/nominal fee)
- Move towards reconfiguring buildings when the layout no longer meets the needs of the service

At home the following could be considered:

- Reduce what you buy, reuse where you can and give away or recycle
- Buy items that are second hand or made from recycled materials
- Prevent unnecessary food waste by making use of the freezer
- Buy locally sourced ingredients, or from independent retailers
 - Keeping money in the local economy boosts local activity, supporting all small businesses so communities can thrive
- Check your home is well insulated
- Switch to a green energy tariff
- Consider how you travel, could you walk or use public transport? Could you downsize your car or switch to one car where currently two or more are used?

Business could also play a significant role by shifting away from using virgin products, and instead look to reuse the wastes from other businesses. The verge biomass project is another example of circular economy, using the verge cuttings to generate green energy or biomethane that could then fuel the machinery used to cut the verges. The circular economy represents a significant opportunity for the Lincolnshire economy, to make savings, profits and environmental gain.

2. Conclusion

The range of possible ways to promote more circular resource consumption is enormous, and the Council will be exploring those that are most effective in enabling its staff to play their part, as well as promoting the approach across Lincolnshire with our partners and communities.

While this will form only a part of our broad strategic approach to carbon reduction and environmental resilience, it is perhaps an area where people can be most directly involved and can make the most immediate practical difference.

3. Consultation

a) Have Risks and Impact Analysis been carried out?

Yes

b) Risks and Impact Analysis

Risk analysis has been undertaken as part of developing the approved Carbon Management Plan for Lincolnshire County Council.

4. Background Papers

No background papers within Section 100D of the Local Government Act 1972 were used in the preparation of this report.

This report was written by David Hickman, who can be contacted on (01522) 554809 or david.hickman@lincolnshire.gov.uk.

This page is intentionally left blank

Open Report on behalf of Andy Gutherson, Executive Director – Place

Report to:	Environment and Economy Scrutiny Committee
Date:	25 February 2020
Subject:	Tourism Sector Deal

Summary:

Announced in the summer of 2019, the Tourism Sector Deal sets out how the government and industry will work in partnership to boost productivity, develop the skills of the UK workforce and support destinations to enhance their visitor offer. In addition there will be five Tourism Zones allocated by competitive process that would be enabled to operate more innovatively and ambitiously. The timetable is somewhat delayed, but the Department for Digital, Culture, Media & Sport (DCMS) has advised Greater Lincolnshire to use this time to agree our partnerships and prepare for bidding.

Actions Required:

Members of the Environment and Economy Scrutiny Committee are invited to:

- a) review the work that has been done to date on the Tourism Sector Deal;
- b) support the preparation of a bid for Greater Lincolnshire to become a Tourism Zone;
- c) Agree to receive a further report on the results of the consultation with the tourist industry and bidding progress.

1. Background

Sector Deals are partnerships between the government and industry on sector-specific issues, to boost productivity, employment, innovation and skills. Tourism will be the 10th sector deal and will see the tourism sector recognised as an industry of the future, backed by national government and able to compete globally. In addition five Tourism Zones will be allocated via a competitive bidding process.

We feel that securing a Tourism Zone for Greater Lincolnshire would be a game-changer for the industry. Government has said that those with the broadest reach and ability to speak with one voice are the likeliest to achieve Tourism Zone status. The process has been somewhat delayed due to the election, but we have met with the Head of Tourism at DCMS and were advised to use this extra time to get ourselves into a state of readiness to bid, identifying the challenges that face our visitor economy and how we would use the Tourism Zone to resolve them.

The following insights were also gained:

- Should be innovative and ambitious
- Activity and support must last longer than a year.
- Partnership, collaboration and a collegiate approach is crucial
- The bid must be in line with the Local Industrial Strategy
- Tourism Zones must be built around pre-existing transport hubs such as train stations
- Potential tourism zones must be able to demonstrate that tourism is a dominant part of the local economy and is a recognisable entity to the consumer.
- To increase productivity TZ's must tackle seasonality
- Needs to be evidence based and supported by real time data
- Skills – the bid must include ideas to up-skill the work force
- Continued investment in Infrastructure particularly accommodation
- Accessibility in all its forms is important, as is sustainability
- Bids need to be delivered by teams combining businesses, Destination Management Organisations (DMOs), Local Enterprise Partnerships (LEPs) and Local Authorities.
- Importance of digitisation, packaging, overseas and business tourism

Since the announcement of the proposed Tourism Sector Deal there has been much discussion, particularly by the Greater Lincolnshire Local Enterprise Partnership (GLLEP) Visitor Economy Board and by all the Lincolnshire Tourism Officers. It is felt that Government are looking at the visitor economy in such a joined up way, from big picture to the smallest detail and that this is to be welcomed.

It is felt that we need to demonstrate that we have the ability to deliver. Lincolnshire can show through examples like Lincoln Castle and North Sea Observatory and the work that has been undertaken to encourage hotel investment, that we have good track record.

DCMS recommended that we be open and honest about the challenges that still face us. We think that for example investment in Gibraltar Point and North Sea Observatory has highlighted the rarity of other facilities on the natural coast. Broadband is an issue for many Lincolnshire tourism businesses and equally so for their customers. There is no doubt that we have fallen behind the curve in terms of digitisation of our offer and that we are not promoting Lincolnshire enough. There is too much seasonality of the visitor offer and when we provide year round good quality facilities they are popular.

The Tourism Sector Deal encourages us to look at the visitor economy in its widest sense. Local authorities are involved in many areas which are impacted by visitors. Sometimes, like Heritage Services, the relationship is very direct; but visitors also use our highways and cycle paths, follow our signs, notice the cleanliness of our street and visit our parks and nature reserves, walk our footpaths and park in our car parks. Do we always calculate this and take it into account? We believe that through a Tourism Zone there is almost a 'tourism dividend' to be achieved. This requires smarter thinking and less silo mentality but is perfectly achievable. So

whilst we believe that tourism businesses have a strong part to play, so too do local authorities.

Through our bid we will need to inspire and show how we could use a Tourism Zone to resolve our challenges and deliver a forward looking visitor economy which understands how important it is to Lincolnshire's overall economy. Tourism Officers feel that the cycling, walking, bird-watching, natural offer of Lincolnshire still has enormous potential to lengthen the tourism season and is a good selling point.

We have also been looking at our structures and whether these are appropriate for running a Tourism Zone. It is very likely that the GLLEP's Visitor Economy Board would become the lead in managing the Tourism Sector Deal. The Board has been looking at its structure, membership and skills to make sure that it is ready to lead, provide direction and be a decision maker. Tourism Officers have suggested to the GLLEP's Visitor Economy Board that there should be four interlinking groups sat beneath the Board that between them would cover all the Tourism Sector strands: these would be Skills, Infrastructure, Product Development and Marketing. Further work is ongoing on the detail of how these would operate. In addition, before Easter five or six Tourism Sector Deal workshops are to be held with tourism businesses to gain their buy-in.

2. Conclusion

A successful bid would show that we have all bought into the vision, demonstrating that we can work together and innovate and that we are thinking of our audiences. There is no doubt that the process to become a Tourism Zone will be extremely competitive nationally, but the opportunities it could bring for elevating the productivity of the Lincolnshire visitor economy and 'future proofing' could make it well worth the effort. Regardless of the opportunity, commitment to and closer working with Local Authority partners and less silo mentality could develop a stronger visitor economy sector.

3. Consultation

a) Have Risks and Impact Analysis been carried out?

N/A

b) Risks and Impact Analysis

N/A

4. Background Papers

No background papers within Section 100D of the Local Government Act 1972 were used in the preparation of this report.

This report was written by Mary Powell, Tourism Commissioning Manager, who can be contacted on 01522 550612 or Mary.Powell@lincolnshire.gov.uk.

This page is intentionally left blank

Open Report on behalf of Andy Gutherson, Executive Director – Place

Report to:	Environment and Economy Scrutiny Committee
Date:	25 February 2020
Subject:	Visitor Economy Greater Lincolnshire Pubs – Sites & Premises Study

Summary:

There is a shortage of accommodation in Greater Lincolnshire and following on from the 2017 Hotel Study, research was commissioned into the pub accommodation sector. A pub accommodation audit has been produced and this has been followed by a Development Guide that provides advice to those thinking of adding accommodation to their pub and two workshops that will provide further help.

Actions Required:

Members of the Environment and Economy Scrutiny Committee are requested to review the work that has been undertaken to date and agree to receive a further update following the consultation workshops with pubs, as these may direct the need for further work.

1. Background

In 2017 through the Greater Lincolnshire Local Enterprise Partnership (GLLEP) we commissioned research into the possibility of further hotel development in the county. This gave us an invaluable base for knowing what investors and developers needed and has helped us in a variety of discussions to provide the correct tailored information. A report on the Hotel Study was presented to this committee and it was felt that in a rural county like Lincolnshire the amount of accommodation and the potential for further development of pubs should be explored.

The first phase of this work was delivered just before Christmas, the Greater Lincolnshire Pub Accommodation Audit. Pub accommodation can refer to guest rooms above a pub or provided in an adjoining or adjacent building, including a bedroom extension, converted outbuildings and pub lodges; caravan and camping sites; self-catering holiday cottages and lodges; cabins, pods and glamping units; or static caravans for hire.

The key findings of the audit are as follows:

- All parts of Greater Lincolnshire have some provision in terms of pub accommodation.
- Pub accommodation is limited in and around Lincoln, including the neighbouring parts of North Kesteven and West Lindsey.
- South Kesteven has a high-quality pub accommodation offer, including 10 boutique inns that offer good food and contemporary luxury bedrooms.
- The supply of boutique inns is more limited elsewhere in the county.
- A number of pubs in East Lindsey offer various types of non-serviced accommodation.
- The pub accommodation offer in North Lincolnshire, North East Lincolnshire, Boston and South Holland is primarily low-priced accommodation that focuses on the contractor and visiting friends and relatives markets.
- Customer satisfaction with the current pub accommodation offer is generally high.
- Current provision appears to be of a good, but not exceptional quality: there is little evidence of excellence, other than in South Kesteven.
- Room rates are generally fairly low. Boutique inns are able to command high prices however.
- The vast majority of pub accommodation businesses are small and independently operated either as free-houses or tenanted pubs.
- National pub accommodation operators are only represented in the main towns.

These key findings suggest that the priorities for public sector intervention to support the development of the Greater Lincolnshire pub accommodation sector are as follows:

- a) Supporting the improvement and development of existing pub accommodation businesses in terms of:
- Upgrading the pub, bedrooms and bathrooms;
 - Upping food quality;
 - Improving standards of service;
 - Better marketing.

Interventions could be in terms of management and marketing training, business support and mentoring for pub accommodation business owners and managers; staff training programmes; quality awards and kite-marking; and financial assistance, if funding sources can be identified and secured.

- b) PR and social media activity to support the promotion of the best that Greater Lincolnshire has to offer in terms of pub accommodation. Making more of this accommodation to attract visitors, enhance Greater Lincolnshire's image as a quality destination, and support and promote excellence in the county's pub accommodation sector.
- c) Encouraging and supporting the opening of further good quality pub accommodation businesses and boutique inns in and around Lincoln. As an area that currently has relatively little provision in terms of high-quality pub

accommodation, and a location where there is more likely to be a market that can support a high quality/higher-priced pub food offer and boutique/luxury pub accommodation.

- d) Encouraging and supporting the provision of non-serviced accommodation at pubs in the Lincolnshire Wolds, alongside some additional serviced pub rooms. Because of their more remote location and rurality, the Lincolnshire Wolds may not have a strong enough market to support a high-quality pub food offer and boutique/luxury pub accommodation product. Encouraging a wider range of accommodation at pubs would seem to be a more sensible strategy here.
- e) Focusing any activity to attract national pub accommodation operators on key towns. It is felt that the more rural parts of Greater Lincolnshire do not have the size population to attract interest from national operators.

2. Conclusion

We have asked the consultants to produce a Development Guide and this was completed mid January. This free practical guide for pub landlords and tenants and freehold owners and developers who are considering adding accommodation to their pub provides advice on planning and the development planning process, and also a pub accommodation business plan toolkit. It also includes information on the market for pub accommodation in Lincolnshire, accommodation quality and design considerations, information on achievable occupancies and room rates, likely income, costs and profits, marketing tips and sources of funding.

We have also asked the consultants to hold two workshops for pub landlords, tenants and developers to utilise and build on the material included in the Pub Accommodation Development Guide. These will give us an indication of interest and direct our next area of work.

3. Consultation

a) Have Risks and Impact Analysis been carried out?

N/A

b) Risks and Impact Analysis

N/A

4. Background Papers

No background papers within Section 100D of the Local Government Act 1972 were used in the preparation of this report.

This report was written by Mary Powell, Tourism Commissioning Manager, who can be contacted on 01522 550612 or Mary.Powell@lincolnshire.gov.uk.

This page is intentionally left blank

Open Report on behalf of Andrew Crookham, Executive Director - Resources

Report to:	Environment and Economy Scrutiny Committee
Date:	25 February 2020
Subject:	Environment and Economy Scrutiny Committee Work Programme

Summary:

This item enables the Committee to consider and comment on the content of its work programme for the coming year to ensure that scrutiny activity is focused where it can be of greatest benefit. The work programme will be reviewed at each meeting of the Committee to ensure that its contents are still relevant and will add value to the work of the Council and partners.

Members are encouraged to highlight items that could be included for consideration in the work programme.

Actions Required:

Members of the Committee are invited to review, consider and comment on the work programme as set out in this report and highlight for discussion any additional scrutiny activity which could be included for consideration in the work programme.

1. Background

Overview and Scrutiny should be positive, constructive, independent, fair and open. The scrutiny process should be challenging, as its aim is to identify areas for improvement. Scrutiny activity should be targeted, focused and timely and include issues of corporate and local importance, where scrutiny activity can influence and add value.

All members of overview and scrutiny committees are encouraged to bring forward important items of community interest to the committee whilst recognising that not all items will be taken up depending on available resource.

Members are encouraged to highlight items that could be included for consideration in the work programme.

2. Work Programme

25 FEBRUARY 2020 – 10.00am		
Item	Contributor	Purpose
Developing a strategy for the sustainable future of the coast	David Hickman, Head of Environment	
Developing the Circular Economy in Lincolnshire	David Hickman, Head of Environment	Progress in implementing more sustainable use of resources across Lincolnshire
Tourism zone planning	Mary Powell, Tourism Commissioning Manager	
Visitor Economy Greater Lincolnshire Pubs – Sites & Premises Study	Mary Powell, Tourism Commissioning Manager; Nicola Shepherd, Senior Growth Officer	including redundant pubs and disused historic buildings and investigation into heritage funding models

31 MARCH 2020 – 01:00pm		
Item	Contributor	Purpose
County Mixed Dry Recyclables (MDR) Procurement	Ben Crow, Commercial Team - Infrastructure	PRE-DECISION SCRUTINY Executive 7 April 2020
Lincolnshire Broadband Programme Progress Report	Steve Brookes, Lincolnshire Broadband Programme Manager	Review of the implementation of the Lincolnshire Broadband Programme (Onlincolnshire).
Carbon Management Plan	David Hickman, Head of Environment	Year one review of the Carbon Management Plan
China Hunan Province Outcomes	Angela Driver, Senior Commissioning Officer (Enterprise)	

26 MAY 2020 – 10.00am		
Item	Contributor	Purpose
Internationalisation Strategy	Samantha Harrison, Head of Economic Development	
Agriculture Bill Update	TBC	
Energy Strategy Update	Andrew Brooks, Regeneration Manager	
Charging for pre-application in planning	Neil McBride, Head of Planning; Ian George, Historic Places Manager	
Historic Places Strategy	Ian George, Historic Places Manager	

14 JULY 2020 – 10.00am		
Item	Contributor	Purpose
Developing a strategy for the sustainable future of the coast	David Hickman, Head of Environment	Updating members on progress with the Coastal Strategy, and seeking guidance and direction for next steps
Business Lincolnshire Growth Hub Update	Samantha Harrison, Interim Head of Economic Development	
Investment Plan Update and Team Lincolnshire progress report	Jill McCarthy, Investment Team Manager	

08 SEPTEMBER 2020 – 10.00am		
Item	Contributor	Purpose
Skills Audit and Action Plan	Thea Croxall Principal Commissioning Officer (Learning)	

For more information about the work of the Environment and Economy Scrutiny Committee please contact Daniel Steel, Scrutiny Officer on 01522 552102 or by e-mail at daniel.steel@lincolnshire.gov.uk

3. Conclusion

Members of the Committee are invited to review and comment on the work programme and highlight any additional scrutiny activity which could be included for consideration in the work programme.

4. Consultation

a) Have Risks and Impact Analysis been carried out?

Not Applicable

b) Risks and Impact Analysis

Not Applicable

5. Appendices

These are listed below and attached at the back of the report	
Appendix A	Forward Plan of Decisions relating to the Environment and Economy Scrutiny Committee

6. Background Papers

No background papers within Section 100D of the Local Government Act 1972 were used in the preparation of this report.

This report was written by Daniel Steel, Scrutiny Officer, who can be contacted on 01522 552102 or by e-mail at daniel.steel@lincolnshire.gov.uk

Forward Plan of Decisions relating to the Environment and Economy Scrutiny Committee

DEC REF	MATTERS FOR DECISION	DATE OF DECISION	DECISION MAKER	PEOPLE/GROUPS CONSULTED PRIOR TO DECISION	DOCUMENTS TO BE SUBMITTED FOR DECISION	HOW AND WHEN TO COMMENT PRIOR TO THE DECISION BEING TAKEN	RESPONSIBLE PORTFOLIO HOLDER AND CHIEF OFFICER	KEY DECISION YES/NO	DIVISIONS AFFECTED
I019460 New!	County Mixed Dry Recyclables (MDR) Procurement	7 April 2020	Executive	Environment and Economy Scrutiny Committee	Report	Senior Commercial and Procurement Officer Tel: 01522 553643 Email: ben.crow@lincolnshire.gov.uk Assistant Director - Communities 01522 553786 nicole.hilton@lincolnshire.gov.uk	Executive Councillor: Commercial and Environmental Management and Executive Director - Place	Yes	All Divisions

This page is intentionally left blank